



Dothan Area Chamber of Commerce

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www.dothan.com



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PROSPECTIVE
MEMBER
GUIDE



PRESIDENT'S MESSAGE



Matt Parker,
President

The Dothan Area Chamber of Commerce's mission is to serve as a catalyst for business and community development in the tri-state region.

The Chamber's staff and board of directors work hard to not only promote the region through a unified business voice, but also to provide our members with networking and educational opportunities to assist them in the growth and success of their businesses, no matter how big or small.

As a member, you will be joining over 1,100 area businesses who believe in partnering with an organization whose purpose is to provide leadership in creating a strong local economy. Members help build a united business community and promote an environment for business retention, growth and success.

There are many ways you can benefit from your membership.

We are all here to serve and help you succeed. Come join us as we make a difference in the community!

Mailing Labels The Chamber provides mailing labels in several ways:

1. Complete membership (over 2,200 labels) with addresses, sorted by zip code. Contact the Chamber for current fee information.
2. Key contacts and decision makers (approximately 1,100 labels) with addresses, sorted by zip code. Contact the Chamber for current fee information.

Membership Data on Disk The Chamber's membership database is available for purchase on CD. The CD contains the head contact name, address information and phone number for each Chamber-member firm. Call us to order your CD and current fee information.

Newcomer List Every month, the Chamber prints a list containing the names and addresses of those considering moving into the area. Available only to Chamber members, the list is available the first week of every month by request.

Other Publications/Lists Available at No Charge
Hotels, Motels, Restaurants, Attractions • Traffic Volume Map • Civic, Service & Social Organizations • History of Dothan • Calendar of Events • Wiregrass Area Media List • ACCRA Cost of Living Index

The above items are available at the Chamber, 102 Jamestown Blvd., Dothan, Monday - Friday from 8 a.m. to 5 p.m.

Please call the Chamber at (334) 792-5138 to place your order. You may arrange a pickup time or request your order be mailed. A postage fee will apply if information is mailed.

Return on Investment

As a new Chamber member you are entitled to:

- » **One business card ad in *Chamber Connections***, the Chamber's monthly newsletter. (Value: \$130)
- » **Discount coupon book for Chamber events and services.** The coupons entitle you to reduced advertising rates for Chamber publications and reduced admission to a variety of Chamber activities. (Value: Over \$300)
- » **Website business directory listing** at www.dothan.com
- » **Business listing in annual *Membership Directory*.** The publication is distributed each January.
- » **Listing in *Chamber Connections***, with photo of new member ribbon cutting, business relocation or ground breaking. Additional annual listing in newsletter following renewal.

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Business Tools

As a benefit of being a member of the Dothan Area Chamber of Commerce, publications, information and labels are available to help you achieve your business goals.

Welcome/Newcomer Package A perfect orientation for anyone moving to the area, the package contains a map and *Dothan's Official Welcome Guide*, a full-color resource guide that provides information about the school systems, housing, industry, shopping, points of interest, health care, area statistics, culture and recreation. A nominal fee may apply.

Dothan Welcome Guide A full-color Dothan area resource guide that includes information about schools, housing, industry, shopping, points of interest, health care, area statistics, culture and recreation. A nominal fee may apply.

Dothan Map The four-color map is the most up-to-date and complete map available for the city of Dothan. A nominal fee may apply.

Business and Industrial Directory This publication offers a complete list of manufacturers located in the Wiregrass region. Each listing includes officers' names, year established, number of employees, products, SIC codes, address and phone number. The directory also provides community data, tax information, labor analysis and incentive for industry. Cost per copy is \$15 for members; \$25 for non-members.

Marketing Package This economic development package includes statistics about population, climate, education, utilities, transportation, economic indicators, government, largest employers, business development resources, foreign trade zone status, tax rates and incentives, industrial parks, meeting facilities, health care, communications, culture, recreation, the arts, housing and cost of living. A nominal fee may apply.

Chamber Membership Directory The membership directory contains an alphabetical and categorical listing of our 1,100+ Chamber members. Each listing provides contact information. A nominal fee may apply.



The Dothan Area Chamber of Commerce:

- » Is a membership-driven action agency designed to meet community and economic development needs.
- » Is a voluntary nonprofit organization comprised of more than 1,100 area businesses, professionals and individuals.
- » Operates under the direction of a 34-member board of directors, elected by Chamber members.
- » Has been accredited by the United States Chamber of Commerce for more than 30 years, recently earning five-star recognition.

COMMUNITY CONNECTION

The Chamber serves as a common link in business-to-business communications. It connects buyers with sellers and entrepreneurs with investors. It helps small businesses become BIG businesses.

Join Us!

The Dothan Area Chamber of Commerce is dedicated to ensuring that Dothan and the Wiregrass region are a great place to work, live and play.

If you are interested in growing your business and investing in your community, we invite you to join our organization. Your investment is a commitment to the sustained growth and prosperity of the entire area, and therefore, an investment in the future prosperity of your own business.

For more information on becoming a member, contact the Chamber at (334) 792-5138.

❖ INVEST IN YOUR COMMUNITY.
ENRICH YOUR FUTURE.
JOIN THE CHAMBER. ❖

WELCOME



Committees

The Chamber's various committees and task forces meet regularly to tackle a variety of issues and carry out the objectives established each year in the Chamber's *Strategic Plan*. Committees and task forces range from small business and community development to agriculture and education. Chamber members and employees of member businesses are eligible to participate.

Ground Breaking and Ribbon Cutting Assistance

Whether you are opening a new business or moving to a new location, we can assist you with an appropriate event. We will help you by offering guidance on selecting the best date and time, developing your event agenda and notifying members of our board, ambassadors and diplomats. In addition, we can provide you with ribbon, giant scissors and a photo shoot to make the occasion more memorable.

Chamber Connections Monthly Newsletter

Each month you'll receive an informative newsletter with a schedule of events and news and announcements on Chamber events, business developments and member activities.

Information

Everything you need to know about the Dothan area - population, personal income, cost of living, taxes, labor force, transportation, telecommunications, economic development, recreation, business trends, business listings and much more can be found at the Chamber and on our website: www.dothan.com.

Membership Benefits and Events

Leadership Training

Leadership Dothan and Youth Leadership Dothan - Houston County are designed to orient emerging adult and youth leaders to the dynamics of local government and community affairs. Each group meets for one all-day session each month, September through May. Participants for the upcoming year's classes are nominated by individuals, businesses and community organizations during the summer.

Small Business Counseling

Representatives from Troy University's Small Business Development Center are available each month for small business counseling sessions at the Chamber. Counseling is free and information is confidential. Appointments are required; call (334) 792-5138.

Annual Meeting

The premier event of the year held in October, some 600 Chamber members participate in a meeting that highlights accomplishments of the previous year and recognizes the outgoing and incoming chairman of the board of directors.

Business Networking Events

Business and pleasure mix during Business Connections quarterly events, offering you the opportunity to meet, talk and do business with your fellow Chamber members in a relaxed atmosphere. All you need is plenty of business cards to exchange with fellow professionals and new business prospects. Admission is free.

General Membership Meetings

Breakfast or luncheon meetings, featuring topics and speakers of interest to the business community. These quarterly events are sponsored by Chamber members and are another opportunity to network.

Seminars

Throughout the year, the Chamber hosts seminars of interest to small business owners, entrepreneurs and nonprofit organizations. These educational and informative programs are sometimes conducted for a nominal fee, which includes a meal.

Small Business Week

An event-filled week to honor small businesses - 80 percent of our membership - for their many positive contributions to the area's economy and quality of life.

Spotlight on Business

Every February the Chamber hosts a business trade show at the Dothan Civic Center. The community is invited to come enjoy this fun-filled and informative event that showcases the products and services of member businesses.

Troy University Educational Partnership

As an active Chamber member, this partnership provides members and their full-time employees a 10 percent scholarship on tuition costs (classroom and online), as well as providing access to Troy University's Corporate Achiever Scholarship. When awarded, this scholarship can provide full-time employees pursuing an undergraduate degree up to four free classes, and those pursuing a graduate degree, up to three free classes. To learn more about this partnership, call (334) 983-6556.

If you would like information about sponsoring any of the above events, contact Membership Services at (334) 792-5138.