

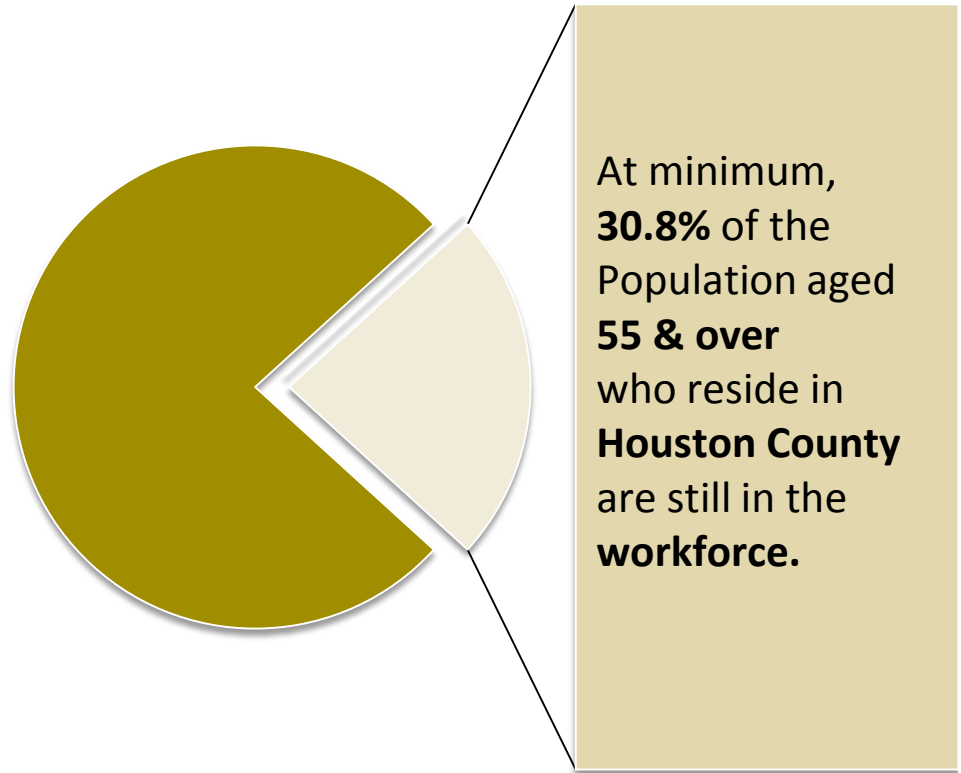
Houston County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2009-2013

Age	Estimate
Under 5 years	6,698
5 to 9 years	7,014
10 to 14 years	6,997
15 to 19 years	6,517
20 to 24 years	6,103
25 to 34 years	13,079
35 to 44 years	13,312
45 to 54 years	14,480
55 to 59 years	7,064
60 to 64 years	5,840
65 to 74 years	8,580
75 to 84 years	4,982
85 years and over	1,660



Demographics

American Community Survey Average Population Estimates for 2009-2013

School Enrollment	Estimate
Population 3 years and over enrolled in school	24,374
Nursery school, preschool	1,339
Kindergarten	1,309
Elementary school (grades 1-8)	11,501
High school (grades 9-12)	5,374
College or graduate school	4,851



Demographics

American Community Survey Average Population Estimates for 2009-2013

Educational Attainment	Estimate
Population 25 years and over	68,997
Less than 9 th grade	3,822
9 th to 12 th grade, no diploma	7,295
High school graduate (includes equivalency)	23,442
Some college, no degree	15,046
Associate's degree	5,833
Bachelor's degree	8,707
Graduate or professional degree	4,852



Source: U.S. Census Bureau, 2009-2013 5-Year American Community Survey

Unemployment Data

May 2015 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,654	7,860	794	9.20%	2,285	3,079
Coffee	20,299	19,086	1,213	6.00%	4,209	5,422
Covington	15,851	14,726	1,125	7.10%	1,945	3,070
Dale	20,057	18,760	1,297	6.50%	5,407	6,704
Geneva	10,889	10,228	661	6.10%	1,793	2,454
Henry	6,870	6,388	482	7.00%	1,603	2,085
Houston	45,083	42,279	2,804	6.20%	4,647	7,451
Pike	15,103	14,138	965	6.40%	4,553	5,518

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, May 2015 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2014, Published June 2015, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Houston County Unemployed by Occupation 2015, Quarter 2

Occupation	Number Unemployed	Occupation	Number Unemployed
Cashiers	47	Sales Managers	14
Helpers--Production Workers	46	Heavy and Tractor-Trailer Truck Drivers	14
Retail Salespersons	36	Laborers and Freight, Stock, and Material Movers, Hand	14
Stock Clerks and Order Fillers	28	Waiters and Waitresses	13
General and Operations Managers	27	Food Service Managers	12
Construction Laborers	26	FirstLine Supervisors of Retail Sales Workers	12
Office Clerks, General	21	Welders, Cutters, Solderers, and Brazers	12
Carpenters	17	Cooks, Fast Food	11
Cooks, Restaurant	16	Tax Preparers	10
Customer Service Representatives	15	Executive Secretaries and Executive Administrative Assistants	10



Resumes Posted on Alabama Joblink

2nd Quarter 2015: Top Occupations with Most Resumes Posted

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	631	Construction Laborers	71
Cashiers	386	Stock Clerks and Order Fillers	62
Office Clerks, General	148	Executive Secretaries and Executive Administrative Assistants	61
Retail Salespersons	142	Receptionists and Information Clerks	59
Laborers and Freight, Stock, and Material Movers, Hand	134	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	59
Nursing Assistants	106	Industrial Truck and Tractor Operators	59
Customer Service Representatives	100	Maids and Housekeeping Cleaners	58
Combined Food Preparation and Serving Workers, Including Fast Food	87	Sales and Related Workers, All Other	57
Heavy and Tractor-Trailer Truck Drivers	82	Assemblers and Fabricators, All Other	57
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	74	First-Line Supervisors of Production and Operating Workers	51



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	11.9%	19.4%
Age 20-64 Population Growth	6.4%	10.1%
Nonagricultural Job Growth	10.1%	14.8%
Worker Shortfall (%)	3.6%	4.7%
Worker Shortfall	1,777	2,307



Occupational Wages

Houston County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.59	\$17.96	\$22.64

Houston County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$8.97	\$14.38	\$17.09

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2014 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

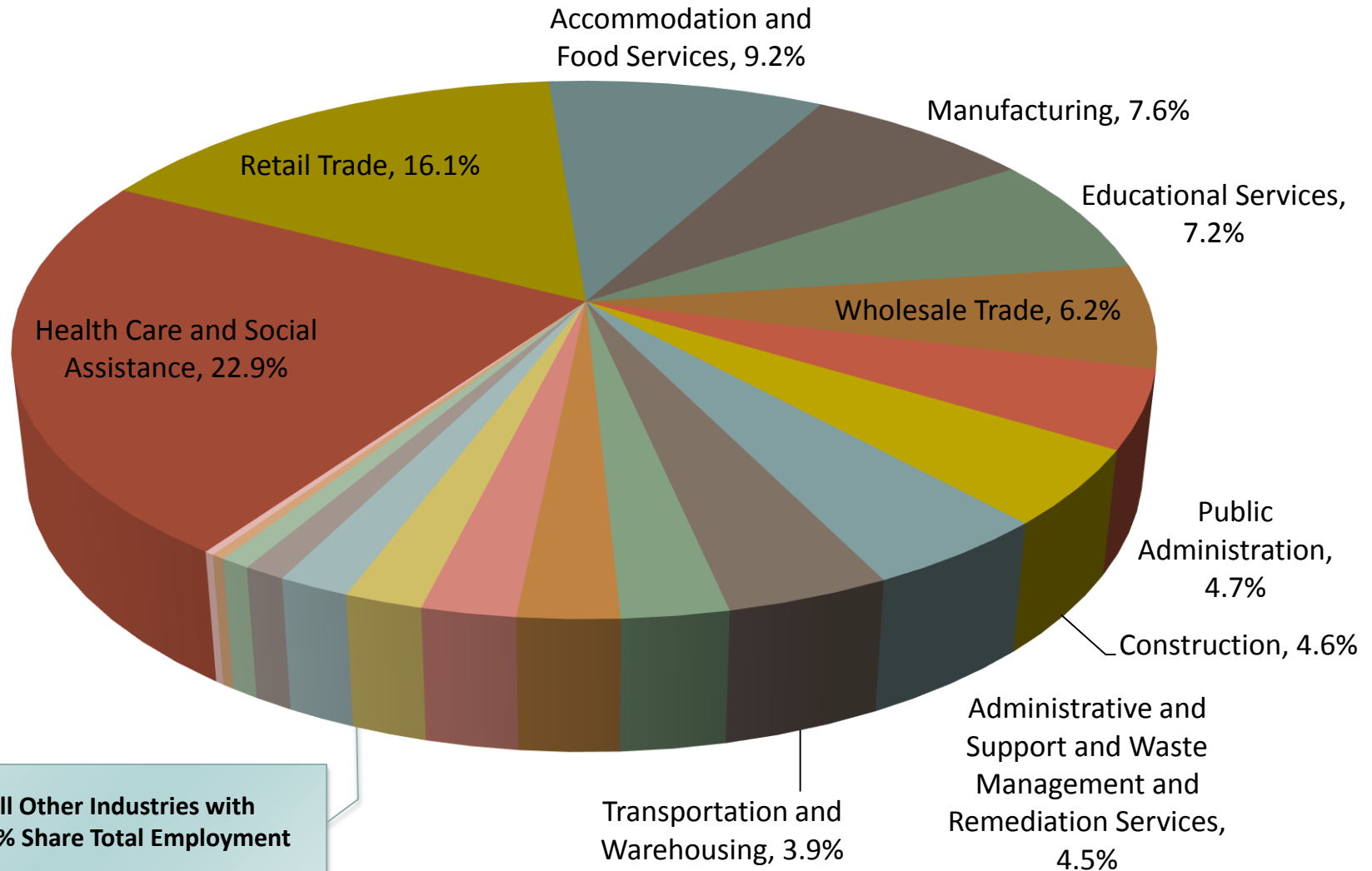
Occupational Wages

Annual Salary Area Comparison

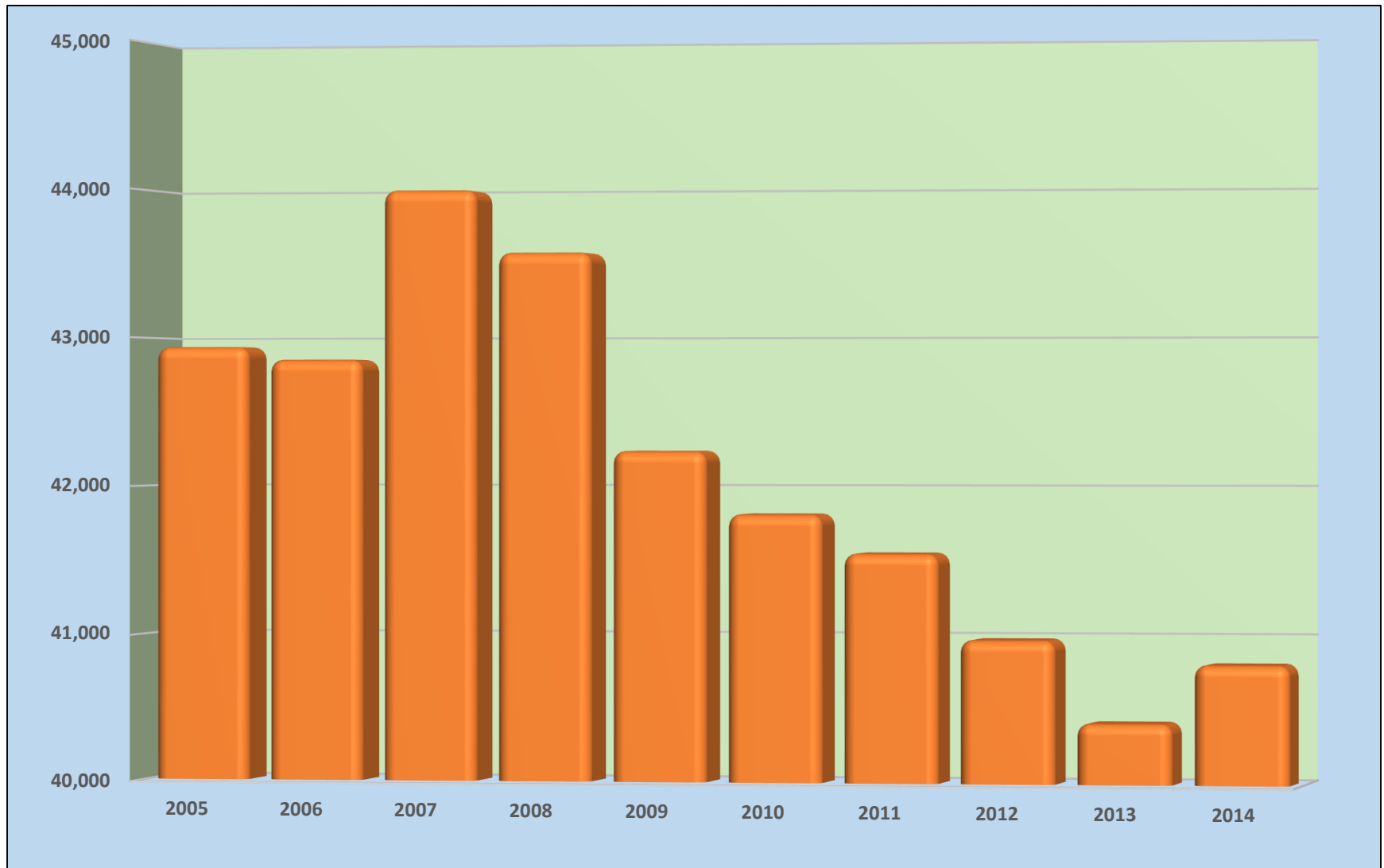
	Entry	Mean	Experienced
Alabama			
Total	\$18,779	\$41,582	\$52,984
Production	\$20,150	\$34,441	\$41,586
Houston County			
Total	\$17,878	\$37,361	\$47,103
Production	\$18,644	\$29,910	\$35,543
Dale County			
Total	\$21,291	\$52,502	\$68,108
Production	\$24,483	\$46,648	\$57,732
Jefferson County			
Total	\$20,094	\$46,609	\$59,867
Production	\$21,762	\$35,865	\$42,916

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2014 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2013 Industry Employment

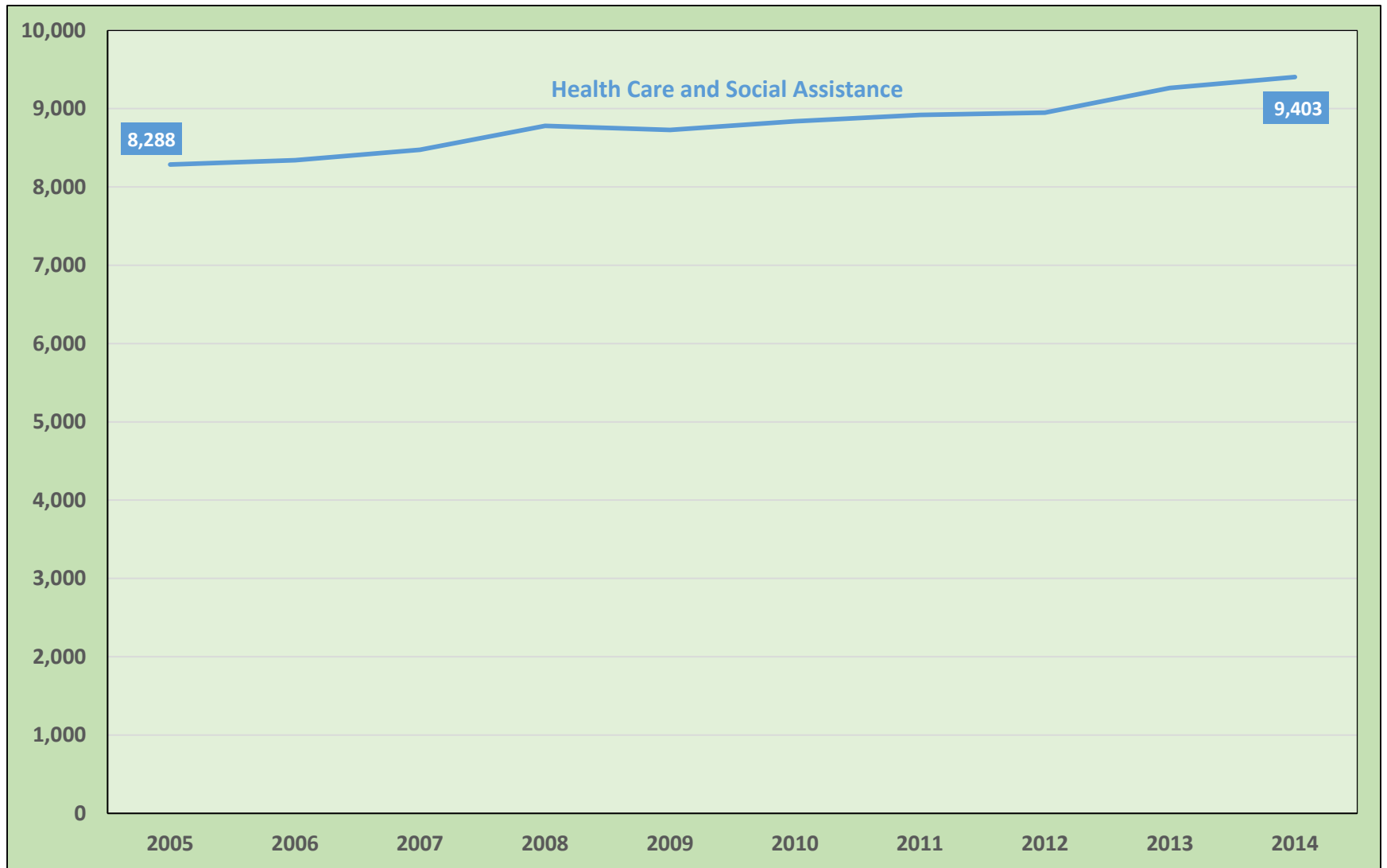


Total Industry Trend



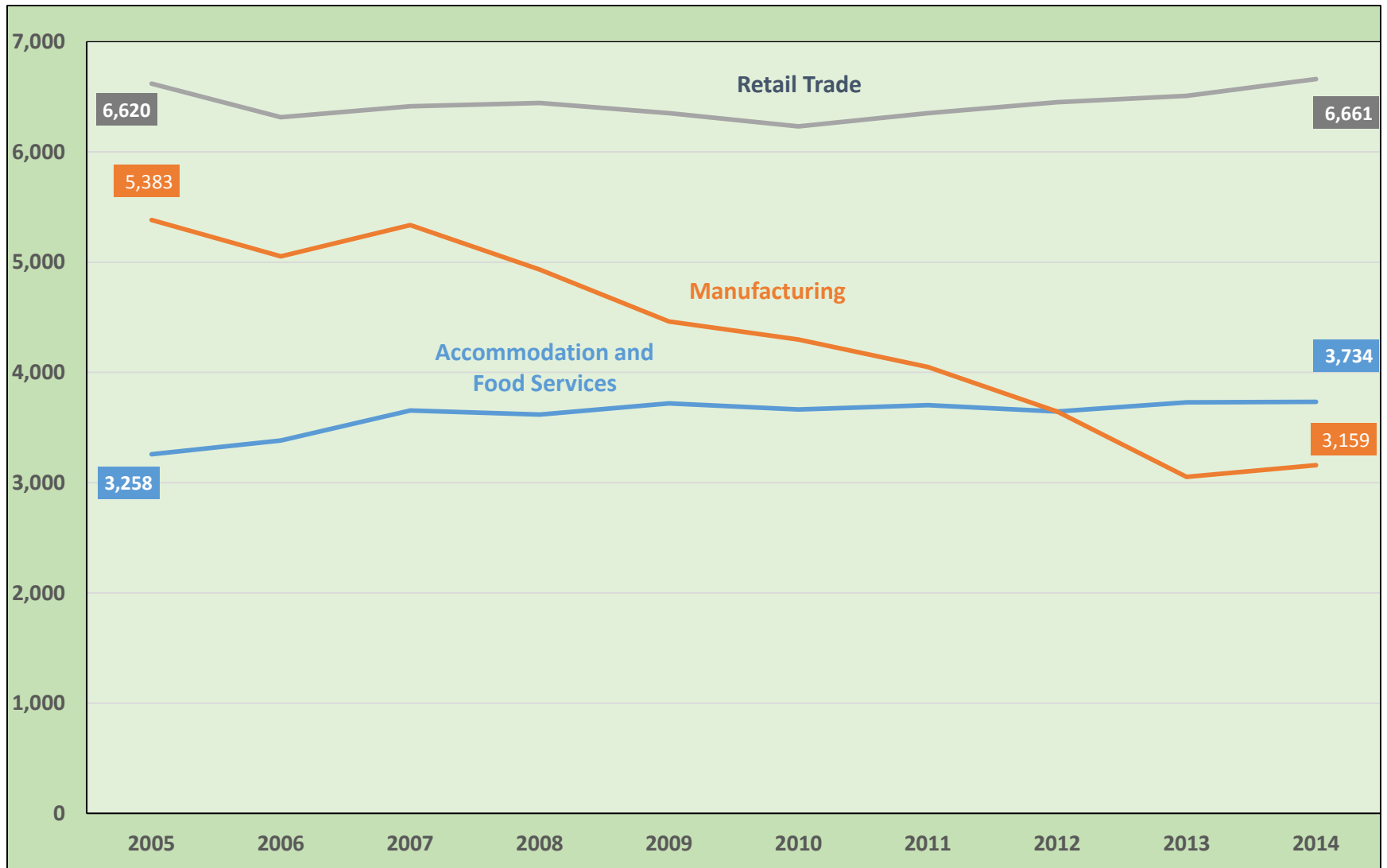
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



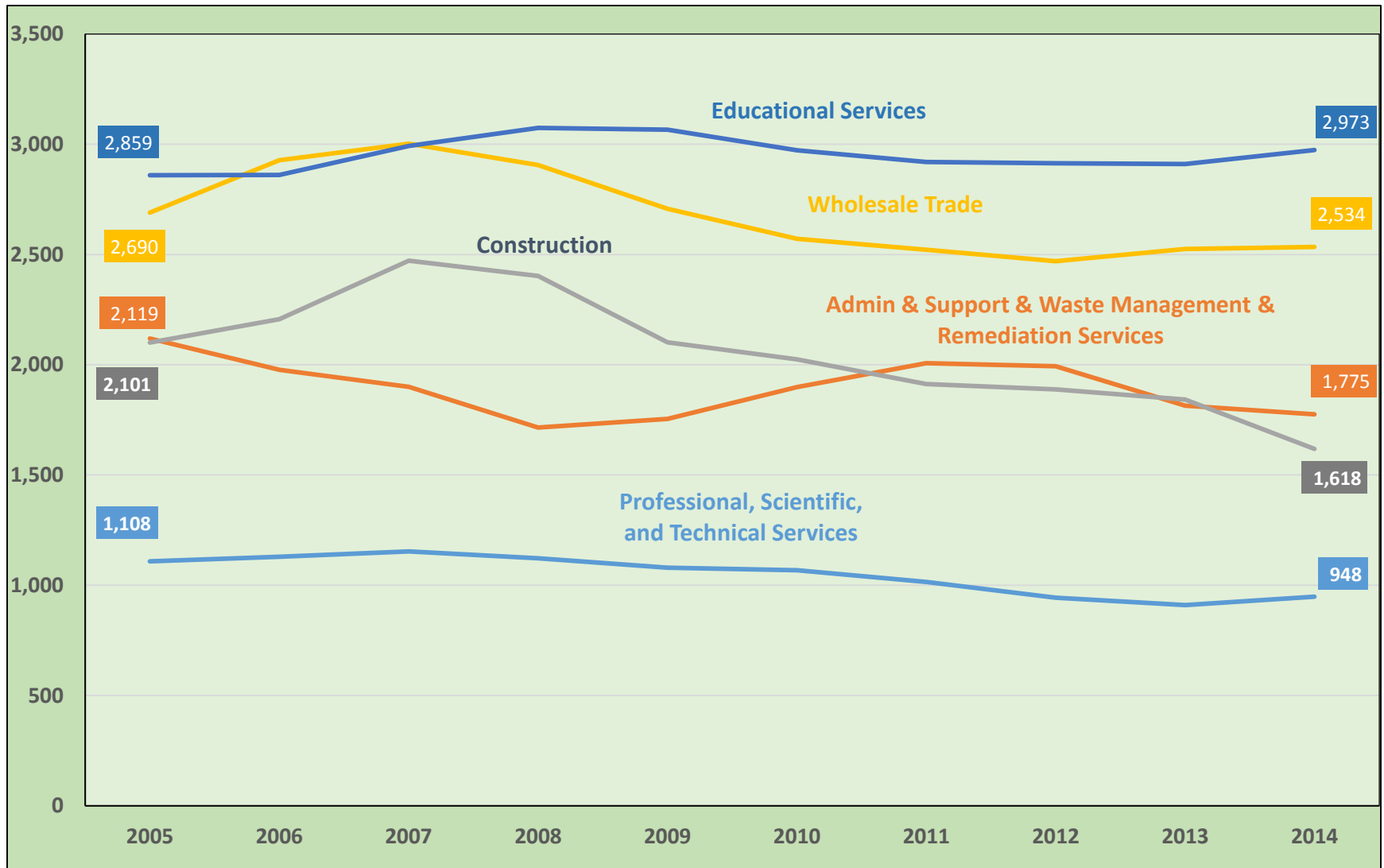
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Average Monthly Earnings Trend

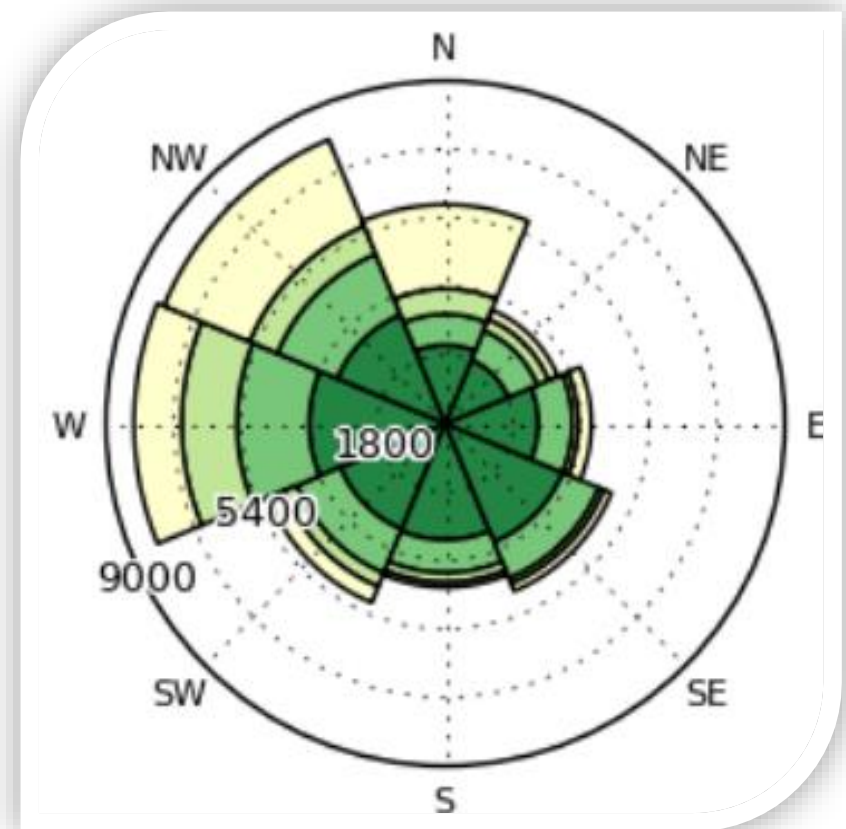


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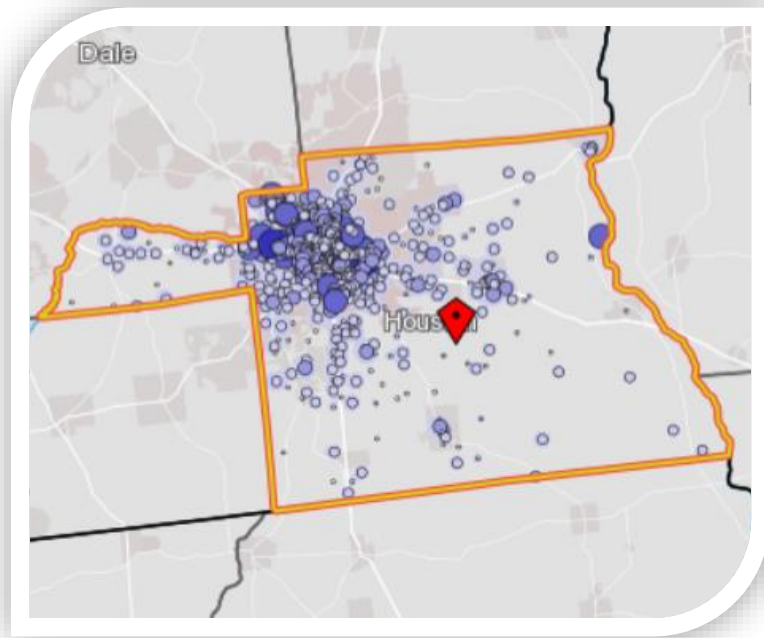
2013 Commuting Patterns

Distance Workers Travel to Houston County to Work

	Count	Share
Total Primary Jobs	43,344	100.0%
Less than 10 miles	22,502	51.9%
10 to 24 miles	9,332	21.5%
25 to 50 miles	4,194	9.7%
Greater than 50 miles	7,316	16.9%



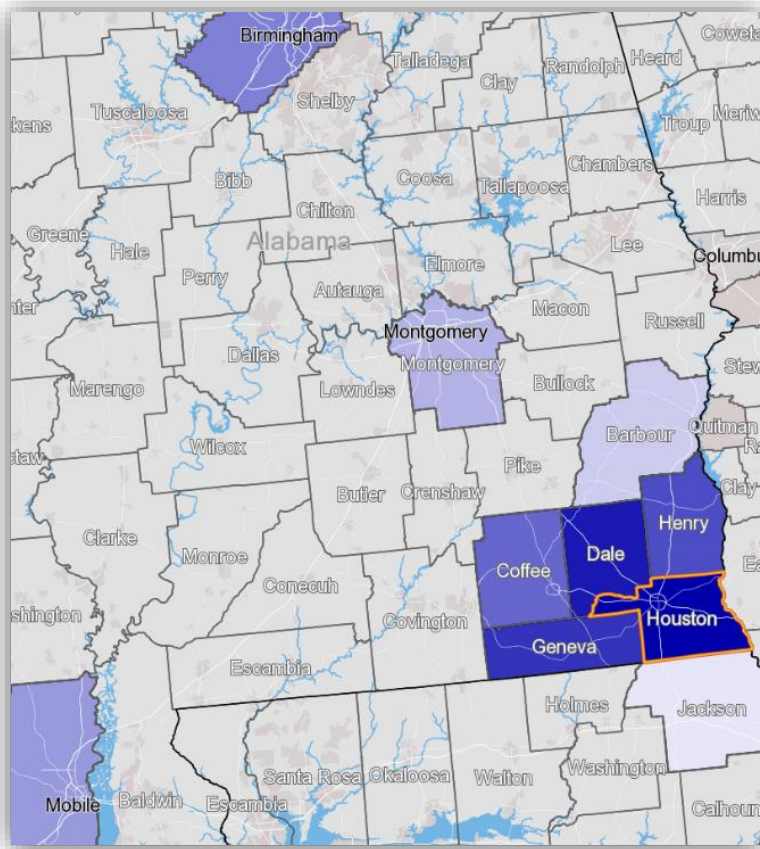
2013 Commuting Patterns



Jobs by Worker Age	Count	Share
Age 29 or younger	10,101	23.3%
Age 30 to 54	24,286	56.0%
Age 55 or older	8,957	20.7%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	3,965	9.1%
High school or equivalent, no college	10,647	24.6%
Some college or Associate's degree	11,534	26.6%
Bachelor's degree or advanced degree	7,097	16.4%
Educational Attainment not available (workers aged 29 or younger)	10,101	23.3%
Jobs by Worker Sex	Count	Share
Male	19,855	45.8%
Female	23,489	54.2%
Jobs by Earnings	Count	Share
\$1,250 per month or less	11,035	25.5%
\$1,251 to \$3,333	19,779	45.6%
More than \$3,333 per month	12,530	28.9%

2013 Commuting Patterns

County of Residence for Workers in Houston County



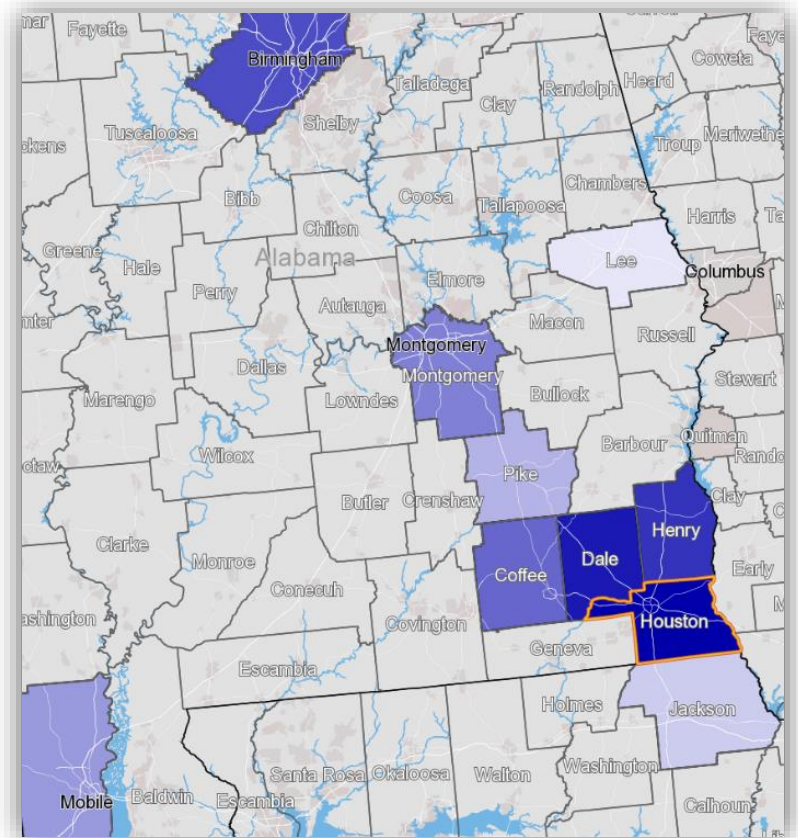
	Count	Share
Houston County, AL	23,910	55.2%
Dale County, AL	3,883	9.0%
Geneva County, AL	2,354	5.4%
Henry County, AL	2,290	5.3%
Coffee County, AL	1,596	3.7%
Jefferson County, AL	612	1.4%
Mobile County, AL	560	1.3%
Montgomery County, AL	529	1.2%
Barbour County, AL	521	1.2%
Jackson County, FL	480	1.1%
All Other Locations	6,609	15.2%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2013 Commuting Patterns

Counties Where Houston County Residents Commute to Work

	Count	Share
Houston County, AL	23,910	61.6%
Dale County, AL	2,312	6.0%
Henry County, AL	1,165	3.0%
Jefferson County, AL	1,126	2.9%
Coffee County, AL	1,053	2.7%
Montgomery County, AL	928	2.4%
Mobile County, AL	524	1.3%
Pike County, AL	485	1.2%
Jackson County, FL	433	1.1%
Lee County, AL	375	1.0%
All Other Locations	6,511	16.8%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2013-2014 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)			
			Math Only	English Only	Both	Total
Ashford High School	99	45	8	1	4	13
Cottonwood High School	35	12	5	0	0	5
Houston County High School	57	21	8	0	5	13
Rehobeth High School	145	75	23	6	6	35
Wicksburg High School	60	28	5	0	5	10

Postsecondary Education

Fall 2014 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Houston County	# Undergrads	# First-Time Freshman
Grand Total	3,699	516
Major		
General Studies	876	191
Undeclared/Not Reported	322	1
Registered Nursing/Registered Nurse	237	26
Biology/Biological Sciences, General	138	23
Business Administration and Management, General	130	18
Psychology, General	115	10
Elementary Education and Teaching	100	10
Computer and Information Sciences, General	92	8
Criminal Justice/Safety Studies	81	7
Social Work	77	9
Licensed Practical/Vocational Nurse Training	69	0

Postsecondary Education

Fall 2013 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Houston County	# Graduate Students
Grand Total	317
Major	
Registered Nursing/Registered Nurse	39
Counseling Psychology	33
Business Administration and Management, General	23
Elementary Education and Teaching	21
Educational Leadership and Administration, General	14
Secondary Education and Teaching	14
Pharmacy	12
Education, General	11
Medicine	10
Counselor Education/School Counseling and Guidance Services	9
Accounting	7

Postsecondary Education

Summer 2013 thru Spring 2014 Completions of Students from Alabama Public Two-Year and Four-Year Institutions: Sorted by Major

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Houston Total	* State Totals
General Studies			91							91	3,174
Registered Nursing/Registered Nurse			42		22		12			76	3,556
Liberal Arts and Sciences/Liberal Studies			50							50	700
Psychology, General					31					31	841
Licensed Practical/Vocational Nurse Training		27								27	602
Emergency Medical Technology/Technician (EMT Paramedic)	21	2	1							24	623
Business Administration and Management, General					9		14			23	1,676
Accounting					17		5			22	902
Elementary Education and Teaching					16		6			22	1,001
Child Care and Support Services Management	6	3	12							21	311

Questions???

Alabama Department of Labor
Labor Market Information Division
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